

Hyperion

Relationship Solutions

The Hyperion i2 Alliance

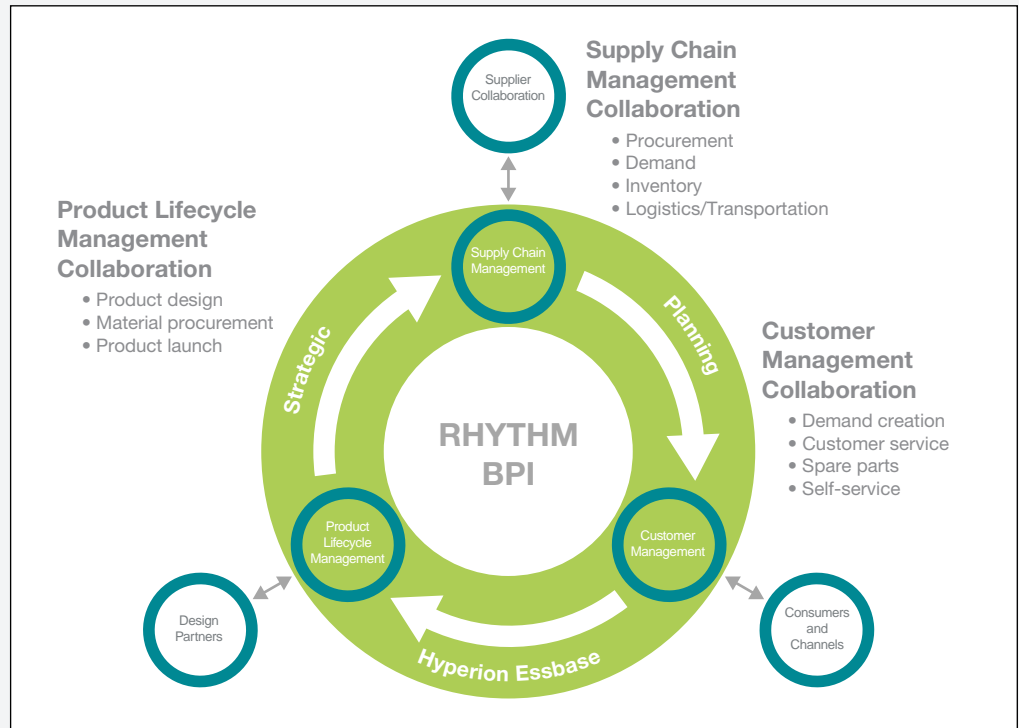
i2 has entered into a development and reseller relationship with Hyperion to integrate and resell Hyperion® Essbase® OLAP Server, the market-leading online analytic processing (OLAP) server, as one of the major OLAP technologies within i2's RHYTHM Business Process Intelligence (BPI) solution. RHYTHM BPI leverages the performance, scalability and analytic power of Hyperion Essbase, enabling strategic and interprocess planning.

RHYTHM BPI Leverages Hyperion Essbase to Enable:

- Smarter, faster decisions
- Sophisticated analysis
- Strategic management of ERP
- Increased ROI
- Improved profitability

Hyperion & i2

Partners for Intelligent Online Marketing



The market-leading OLAP server, Hyperion Essbase is one of the major platforms within i2's RHYTHM BPI solution. BPI allows for strategic and interprocess planning.

RHYTHM BPI

RHYTHM BPI is a Web-deployable, enterprise-wide analysis solution that helps users make decisions based on information-rich business processes. RHYTHM BPI provides an analysis layer on top of any data source, including i2's RHYTHM suite of optimization engines, legacy systems, enterprise resource planning (ERP) systems, non-i2 planning systems, industry benchmark sources and data from suppliers, customers, and the market. It combines that data to provide powerful multidimensional analysis models. This combination allows for the creation of unlimited analysis applications for any business process such as supply chain management,

customer management and product lifecycle management.

The analysis applications created within RHYTHM BPI enable historical analysis as well as forward-looking business performance analysis. Managers track current and historical performance while driving future performance by defining targets for key performance indicators and vastly improving core business processes. In addition, managers can seamlessly communicate and deploy their decisions horizontally and vertically across different functions and at various levels of business granularity throughout the extended enterprise.





Hyperion®

Hyperion Headquarters

Hyperion Solutions Corporation
1344 Crossman Avenue
Sunnyvale, CA 94089

tel: 408 744 9500
fax: 408 744 0400

info@hyperion.com
www.hyperion.com



i2 Headquarters

One i2 Place
11701 Luna Road
Dallas, TX 75234
tel: 800 800 3288
469 357 1000
fax: 214 860 6060
www.i2.com

i2 customers should contact their i2 sales representative for more information on the Hyperion/i2 relationship and BPI.

BPI in TradeMatrix

TradeMatrix, the world's most comprehensive B2B solution, is the first business portal to offer value-added services that span multiple digital marketplaces. These value-added services address all facets of business to ensure that you are a better supplier to your customers, and your suppliers are better suppliers to you. TradeMatrix uniquely leverages advanced optimization and execution capabilities to improve decision-making about buying, selling and everything in between.

RHYTHM BPI is an analytical portal for managing and delivering information across marketplaces within TradeMatrix. It leverages the performance, scalability and analytic power of Hyperion Essbase.

Joint Hyperion/i2 Clients

Bethlehem Steel
Canon Virginia
Dixie Group
Hewlett-Packard Company
IBM Personal Systems Group
Maxtor
Motorola SPS
Quantum
Ryder Integrated Logistics
Steelcase
Sun Microsystems Computer
Taubensee Steel & Wire
Thomson Consumer Electronics
Toshiba America Information Systems
TRW
Visteon Automotive Component Systems

Who is Hyperion?

Hyperion Solutions (HYSL) is dedicated to helping organizations unleash the power of operational data residing in legacy systems, transaction processing applications, ERP systems, customer relationship management applications and data warehouses. Its innovative solutions, which are used by more than 6,000 organizations worldwide, speed the calculation of key business metrics, facilitate planning and forecasting functions, and empower users to gain knowledge through strategic value-added analysis. Organizations that deploy Hyperion applications and technology are able to turn all types of raw data into valuable business information—and improve their competitive positions. According to reports published by Gartner Group/Dataquest and IDC, Hyperion is the leader in packaged analysis applications. The company is headquartered in Sunnyvale, CA, and has over 2,000 employees in 26 countries.

Other Hyperion Business Analysis Software

Hyperion also provides business analysis software solutions for:

- e-Business
- Customer Relationship Management
- Financial Management
- Performance Scorecard

For more information, visit www.hyperion.com.