

Hyperion

Relationship Solutions

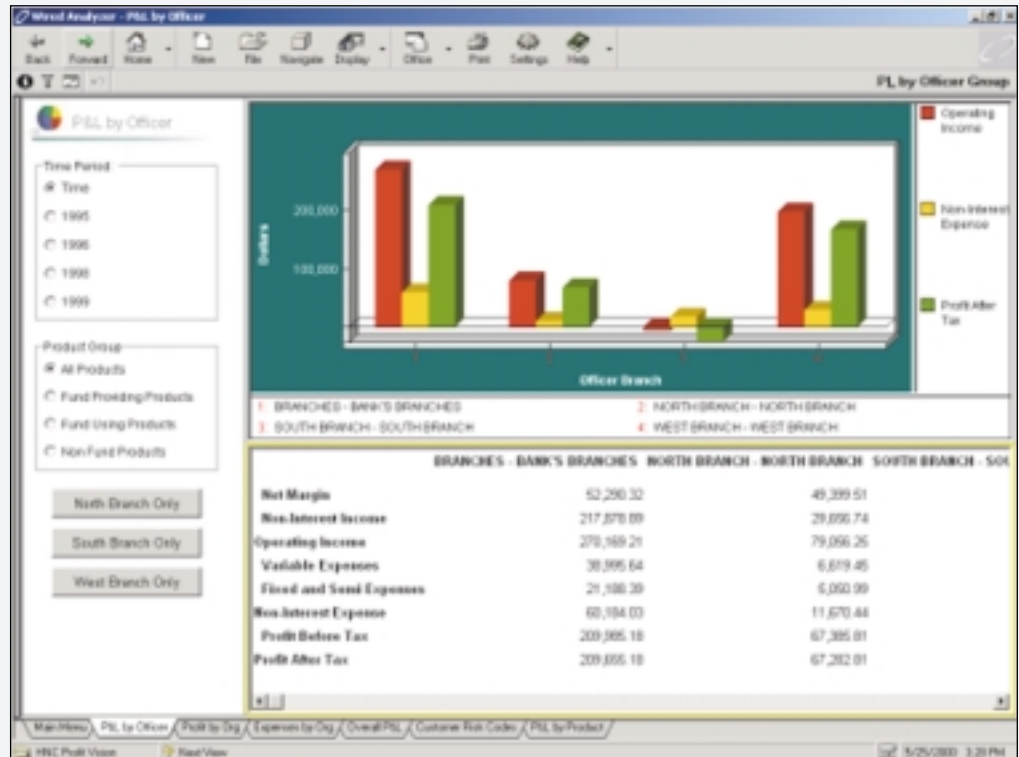
The Hyperion and HNC Software Alliance

HNC Software Inc. and Hyperion have a strategic development, marketing and reseller agreement. HNC customers can leverage Hyperion® Essbase® OLAP Server, the market-leading online analytical processing (OLAP) technology, within HNC's ProfitVision system.

ProfitVision Benefits:

- Enable profitability analysis of customers, organizations and products
- Examine consumer and commercial relationships
- Understand which products add to the bottom line
- Pinpoint pricing that is not in line with financial institution targets

Hyperion & HNC Software Partners for Profitability Analysis



Hyperion Essbase OLAP Server allows end users to customize their view of profitability information, examine trends and highlight areas of concern.

HNC ProfitVision

ProfitVision is an enterprise-wide multi-dimensional profitability analysis system that integrates seamlessly with processing systems in financial institutions. It performs funds transfer pricing, cost allocation and activity-based costing to provide an enriched data foundation for detailed analysis of the profitability of products, organizational units and customer relationships. By enabling financial institutions to calculate customer-level profitability, ProfitVision provides the information, analysis and strategic

insight needed to effectively manage customer relationships. For more information about ProfitVision, visit www.hncfs.com.

The Hyperion Advantage

Hyperion Essbase, the market-leading open, cross-platform enterprise OLAP server, and Hyperion® Analyzer, the leading Web-enabled analysis, presentation and reporting solution, are integrated into ProfitVision, enabling reporting, analysis and custom views of profitability data.



Hyperion®



Hyperion®

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Hyperion Essbase Key Differentiators **Analytical Power**

- Hyperion Essbase brings the power of enterprise-scale multidimensional analysis to the desktop while maintaining the advantages of a shared data set and analysis model. Users can apply over 200 analytical functions, such as trend analysis, variances, ratios and allocations, without programming.

Open Architecture

- As the emerging corporate standard for multidimensional database servers, Hyperion Essbase's open architecture and application programming interface (API) are used by more than 50 front-end tools vendors.

Scalability and Performance

- Hyperion Essbase delivers lightning-fast response times even with concurrent user loads equivalent to thousands of users. This makes Hyperion Essbase ideal for large-scale Web deployments where high concurrency and fast response times are essential.

Multi-User Update Capabilities

- To accommodate the most sophisticated planning and forecasting systems, Hyperion Essbase supports thousands of users writing back to the database with security down to the most detailed level.

About HNC Software, Inc.

Headquartered in San Diego, CA, HNC Software is the leading provider of predictive software solutions that help companies in the telecommunications, banking/financial, insurance/healthcare and e-commerce service industries to produce more profitable one-to-one customer relationships through customer acquisition, customer service and risk management solutions. Information on HNC Software's products and services is available at www.hnc.com

About Hyperion

The worldwide business analysis software leader, Hyperion (Nasdaq: HYSL) gives today's knowledge workers the freedom to succeed with software, services and partner offerings that help them understand and optimize their businesses. More than 6,000 organizations worldwide use Hyperion products, which include market-leading packaged analysis applications and OLAP server technology and tools. Hyperion's customers include more than 60 of the Fortune 100 and more than 40 of the Financial Times European Top 100 companies. In addition, more than 350 leading e-business, data warehousing, OLAP tools, services, ERP, CRM, packaged application, and platform alliance partners extend the value of Hyperion's products and services to deliver maximum flexibility and choice to customers. Headquartered in Sunnyvale, CA, the company has offices in 26 countries. Information on Hyperion's products and services is available at:

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