

TheXMLAcademy



Speed up your XML learning curve

**XML - THE GLOBAL LANGUAGE
FOR ELECTRONIC BUSINESS ON THE
INTERNET**

XML – eXtensible Markup Language – is the fuel that will drive the engines of electronic business. This universal meta language ensures that Internet applications "understand each other" and that Internet applications and traditional enterprise software can communicate smoothly. Thus, XML makes it much easier to design integrated business processes, for example, where an order to a supplier triggers production and then generates a shipping order with a freight carrier. The benefits of XML can be summed up in one word: SPEED – Storing, Publishing and Exchanging Electronic Documents. Speed counts in today's Internet business: Fast and reliable delivery of information, products and services and fast development of supporting software solutions. It is all about time to market: It is about winning – about being a key player in business.

XML provides the answer to these requirements. This new Internet technology offers flexibility, speeds up your business processes, decreases development time and increases efficiency.

**SOFTWARE AG –
LEADING THE WAY TO XML**

Software AG is a market leader in XML technology for the development of e-business applications. The XML Academy is managed by Software AG in close cooperation with its authorized partners in many countries.

Software AG actively participates in standardizing XML technology via memberships in the W3C (World Wide Web Consortium) and OASIS.

Tamino XML Server of Software AG is based on W3C standards. Outstanding features are an integrated, native XML database, powerful development tools for XML-based applications, as well as a range of XML-based services.

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**XML TRAINING FROM THE
MARKET LEADER**

Software AG's XML Academy is your fast track to XML knowledge. We help you to increase your productivity and efficiency by exploiting the full power of XML.

Our courses are geared to your very own special needs in the market. We provide up-to-date, high-quality and focused courses for newcomers and professionals.

XML FOR MANAGERS

XML promises to have broad implications on the way you do business. The XML Academy works in close partnership with experts who fully understand the impact that XML applications will have on the business world. These experts are also able to demystify XML so that you can make decisions based on sound up-to-date knowledge.

Some examples from our curriculum:

- XML Enterprise Strategies for Business
- XML Enterprise Strategies for the Public Sector
- Content Management in Practice

STANDARDS-BASED XML COURSES

Developers and project leaders need to have detailed information about XML technology standards. Our introductory and advanced level courses will teach you how to run successful XML projects. They provide a thorough schooling in the basic concepts, syntax and uses of XML, DTDs (Document Type Definition), XML Schemas as well as standards such as XSL (Extensible Stylesheet Language), XPath, DOM (Document Object Model) and WML (Wireless Markup Language).

All courses are based on established standards and comprise intense theoretical and practical hands-on sections.

Examples from our curriculum:

- XML Introduction
- Presentation of XML Documents using Stylesheets
- Application Programming with DOM and SAX
- DTDs and XML Schemas
- Java and XML Development Workshop



TAMINO-BASED XML COURSES

Tamino XML Server is Software AG's product and services offering for storing, managing, publishing and exchanging XML documents. Tamino offers highly efficient "native XML" storage services and powerful query functionality. In combination with EntireX it provides all means for "Total Business Integration". The Tamino courses are product-related and provide participants with a solid foundation in XML, equipping them with the skills needed to work within XML architectures.

Developers and those who need to manage XML-based projects will find the Tamino courses to be both insightful and rewarding, preparing them for the challenges of building electronic business applications.

Our product-related courses share the same level of professionalism and quality as the standards-based technology courses. You will be equipped with the knowledge to create state-of-the-art XML applications based on our Tamino XML Server.

Examples from our curriculum:

- Tamino Usage and Administration
- Tamino DOM API for JAVA
- Tamino DOM API for ActiveX
- Tamino Schema Design
- Building XML Applications with Tamino XML Server

EDUCATION FOR CONTINUED SUCCESS

Our purpose is to provide you and your organization with the expertise you need to develop and expand successful business strategies in line with the most up-to-date technological practice. We achieve this by putting ourselves at the forefront of innovation. Together with our partners we unlock the enormous power of XML and its related standards, and make this available to you and your organization.

Whatever your future plans with XML, you can always rely on us to provide you with the very best educational resources.

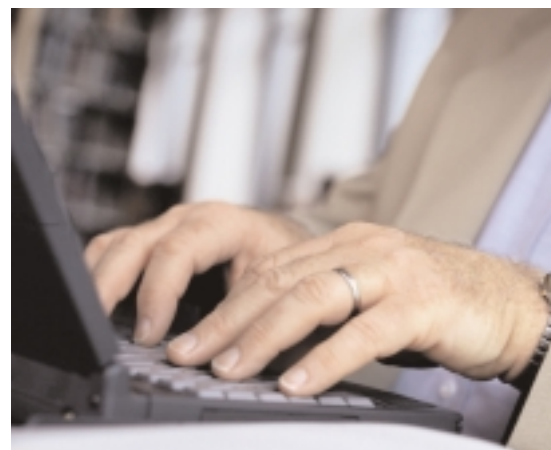
PROFESSIONAL CERTIFICATION

We ensure that you are always properly skilled and we honor your skills with certificates of accomplishment.

As a *Certified XML Engineer*, you will be recognized as an expert in XML technologies and a valuable member of any XML project team.



As a *Certified Tamino XML Engineer*, you have profound knowledge in the concepts and application of Tamino XML. As a Certified Tamino XML Engineer, you have profound knowledge in the concepts and application of Tamino XML Server.



For either certificate, the participant must successfully complete a series of tests related to the courses taken. Certification by Software AG is awarded only at authorized premises of the XML Academy.

MORE INFORMATION

Visit our website www.thexmlacademy.com for sample curricula, schedules, locations (in various countries), registration and more.

Or send us an e-mail:

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